



FIAP New Services - 2015

As we have already been informed, in order to create the necessary and essential collaboration with international organisations, photo magazines and newspapers and to enable us disseminate precise and up-to-date information of FIAP's international activities, three Services were established:

1. FIAP International Organisations Service
(Director, Mr Ibrahim Albusaidi, Liaison Officer, Photographic Society of Oman)
2. FIAP Magazines Service
(Director, Mr Roald Synnevag, President, Norsk Selskap for Photographers)
3. FIAP Media Relations Service
(Director, Mr Nicos Karanikis, Hon. President, Cyprus Photographic Society)

The main task of the Director of the first Service is to establish and develop collaboration with the main non-profit international organisations on specific projects that will benefit FIAP country-members. The objective of the Director of the second Service will be to facilitate a closer collaboration between FIAP and various existing photo magazines in country-members and to identify new ones who could host articles of general interest and to present relevant news.

The objective of the Director of the third Service is to provide news to the Media in various country-members, about the principal FIAP events of major importance organised with FIAP's partnership (patronage/ auspices) or organised by FIAP (Congresses, Photo-meetings, Biennales).

Events, like visits by FIAP dignitaries for lectures, seminars or participation in Juries, could easily be exploited by FLO's by arranging interviews with the local Radio/TV stations. Congresses and Photo-meetings are surely most important events worth promoting through local media.

It would be very helpful, if FLOs provided the names of the newspapers in their country and the name and e-mail of the Editor or the Cultural Columnist of each newspaper. As a general point and to make things easier, all FLO's should inform the Media (newspapers, magazines, radio/TV stations) in their country to expect news from FIAP.

This information will eventually appear on FIAP's Website in a specific section soon to be decided.

Implementation

In order for the three FIAP Services to be effective and to achieve the maximum possible result, all FLOs should be ready to work promptly with the Directors of the relevant Services and to provide all basic information they may require, as mentioned down below:

1. The Director of the first Service should be informed of any specific projects a country-member is planning.
2. The Director of the second Service should be provided with the titles of existing photo magazines in their country and the name and e-mail of the Editor.
3. The Director of the third Service should be provided with up-to-date information on FIAP's principal events organised in a country-member, as described above. In order to make all information attractive, all texts (in English) should be accompanied by up to 5 maximum selected and relevant photos.